

TOWNSHIP OF UNION PUBLIC SCHOOLS



Grade 12 / Television Production IV

Adopted: September 17, 2019

Mission Statement

The mission of the Township of Union Public Schools is to build on the foundations of honesty, excellence, integrity, strong family, and community partnerships. We promote a supportive learning environment where every student is challenged, inspired, empowered, and respected as diverse learners. Through cultivation of students' intellectual curiosity, skills and knowledge, our students can achieve academically and socially, and contribute as responsible and productive citizens of our global community.

Philosophy Statement

The Township of Union Public School District, as a societal agency, reflects democratic ideals and concepts through its educational practices. It is the belief of the Board of Education that a primary function of the Township of Union Public School System is to formulate a learning climate conducive to the needs of all students in general, providing therein for individual differences. The school operates as a partner with the home and community.

Course Description

Students in this class will be considered as the Level Two 2 news show team and will act as interns for the UHS-TV Studio. Skills at this level should be well developed and mastered at this point. UHS-TV interns will develop and edit their own news packages and be the heart of the morning announcement news show. Students will work on a rotating scheduling filling in all production roles to produce the show. Acting as news anchors, reporters, directors, technical directors, audio operators, teleprompter operators, camera operators, floor managers, video editors, script writers, editors, and producers, etc., the students will tape a “live” show each day. They will utilize a short format Monday-Thursday and a long format on Fridays, when news packages and/or interviews will air. Students will also have the chance to work in our audio recording room, where they can produce various types of audio productions.

Curriculum Units/Pacing Guide

Unit # / Title	Number of Days
Unit 1: Review of ENG Equipment, Studio Equipment, Skills & Safety	5
Unit 2: New Media (1 st and 2 nd semester/on-going all year)	approx. 20 - on going
Unit 3: UHS Morning Show (1 st and 2 nd semester/on-going all year)	approx. 30 - on going
Unit 4 Advanced News Packaging	approx. 30 – on going
Unit 5: Audio Production (second semester/1/2 year on-going)	approx. 30 – on going
Unit 6: Career Development	20

Unit Standards Overview

Overview	Standards	Unit Skills Focus	Content-Specific Practices (when applicable)
Unit 1 Title: Review of ENG Equipment, Studio Equipment, Skills & Safety	9.3.12.AR-AV.2 9.3.12.AR-AV.3	Demonstrate knowledge, use and skills on ENG equipment.	
Suggested Resources <i>Provide links to specific resources/activities</i>	Television Production & Broadcast Journalism, 3 rd edition Goodheart –Willcox Publisher		
Unit 2 Title: New Media	9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Create original audio/video productions and share it on a class digital channel.	
Suggested Resources <i>Provide links to specific resources/activities</i>	Television Production & Broadcast Journalism, 3 rd edition Goodheart –Willcox Publisher		
Unit 3 Title: UHS Morning Show	9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Product weekly Morning Show twice a week plus a longer format twice a month.	
Suggested Resources <i>Provide links to specific resources/activities</i>	Television Production & Broadcast Journalism, 3 rd edition Goodheart –Willcox Publisher		
Unit 4 Title: Advanced News Packaging	9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Create a news package/segment.	
Suggested Resources <i>Provide links to specific resources/activities</i>	Television Production & Broadcast Journalism, 3 rd edition Goodheart –Willcox Publisher		
Unit 5 Title: Audio Production	9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Produce an audio recording: vocal, musical or mash up.	
Suggested Resources <i>Provide links to specific resources/activities</i>	Television Production & Broadcast Journalism, 3 rd edition Goodheart –Willcox Publisher		
Unit 6 Title: Career Development	9.3.12.AR-AV.1	Identify different universities and create a resume/portfolio/Demo Reel.	
Suggested Resources <i>Provide links to specific resources/activities</i>	Television Production & Broadcast Journalism, 3 rd edition Goodheart –Willcox Publisher		

Curricular Units

Unit 1: Review of ENG Equipment, Studio Equipment, Skills & Safety			
Content Standards	Critical Knowledge & Skills ("Unpacked" Standards)	Content-Specific Practices (when applicable)	Standard Mastery Examples <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
9.3.12.AR-AV.2 9.3.12.AR-AV.3	Demonstrate the operation and functions of all the ENG/TV Studio equipment. Identify associated terminology.	Demonstration of ENG setup. Group work on operation of TV Studio review	Practical Test; Individual and Group Quiz on Terminology.
9.3.12.AR-AV.2 9.3.12.AR-AV.3	Identify the four basic camera shots, identify concepts of lead room, head room, rule of thirds and vector (180) rule.	Identify camera shots and shooting concepts/rules.	Exit Card Written Test
9.3.12.AR-AV.2 9.3.12.AR-AV.3	Demonstrate appropriate scriptwriting/storyboarding skills for video/audio type project.	Write project script/storyboard in correct format	Do Now Script
9.3.12.AR-AV.2 9.3.12.AR-AV.3	Demonstrate appropriate studio/equipment maintenance. (equipment storage, basic cleanliness, cable wrapping, etc.)	Demonstration of correct equipment storage and care.	Daily observation and logging of equipment use.
9.3.12.AR-AV.2 9.3.12.AR-AV.3	Demonstrate safe operation procedures of all equipment. Demonstrate appropriate behavior around the equipment in class and on location.	Demonstrate proper safety precautions and procedures with the corresponding equipment. Demonstration of safe appropriate practice throughout the school year.	Written safety test and/or poster creation. Appropriate practice throughout the year on equipment

Unit 1 Assessment Plan	
Formative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Summative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Do Now, Exit Card, Observation of work	Daily Production work, Practical/written test, group project, individual project work.

Unit 1 Suggested Modifications/Accommodations/Extension Activities		
English Language Learners (ELL) <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Special Education / 504 <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Gifted and Talented <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Immersion for ESL students	IEP adjustments as needed per student	Work assignments adjusted as needed

Unit 1 Connections	
NJSLS - Technology <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the NJ Technology Standards	Career Readiness Practices <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the NJ Career Readiness Practices
8.1.2.B.1, 8.1.12.F.1	CRP4, CRP6, CRP12
21st Century Skills <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the 21st Century Life and Skills	Interdisciplinary Connections <i>When possible, provide links to specific ELA/Math/Sci/SS standards as well as samples/ documents/ assignments/etc.</i> Refer to the NJ Student Learning Standards
9.3.12.AR-AV.2, 9.3.12.AR-AV.3	

Unit 2: New Media

Content Standards	Critical Knowledge & Skills (“Unpacked” Standards)	Content-Specific Practices (when applicable)	Standard Mastery Examples <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
9.3.12.AR-AV.2 9.3.12.AR-AV.3	Distinguish the differences between a broadcast channel and a digital broadcast format.	Identify the similarities and the differences of broadcast and digital broadcast format	Worksheet/Do Now Quiz
9.3.12.AR-AV.2 9.3.12.AR-AV.3	Discover the functioning basics of a digital broadcast channel.	Identify and recognize the steps to creating a digital channel	Group project
9.3.12.AR-AV.2 9.3.12.AR-AV.3	Comprehend the policies and guidelines.	Comprehend the policies and guidelines.	Worksheet/Exit card Group Project
9.3.12.AR-AV.2 9.3.12.AR-AV.3	Practice creating a class channel - both content and promotional.	Create a class digital broadcast channel. Create content to upload. Promote viewing of the channel	Group Project

Unit 2 Assessment Plan	
Formative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Summative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Do Now, Exit Card, Observation of work	Daily Production work, Quiz, group project, individual project work.

Unit 2 Suggested Modifications/Accommodations/Extension Activities		
English Language Learners (ELL) <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Special Education / 504 <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Gifted and Talented <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Immersion for ESL students	IEP adjustments as needed per student	Work assignments adjusted as needed

Unit 2 Connections	
NJSLS - Technology <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the NJ Technology Standards	Career Readiness Practices <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the NJ Career Readiness Practices
8.1.2.B.1, 8.1.12.F.1	CRP4, CRP6, CRP12
21st Century Skills <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the 21st Century Life and Skills	Interdisciplinary Connections <i>When possible, provide links to specific ELA/Math/Sci/SS standards as well as samples/ documents/ assignments/etc.</i> Refer to the NJ Student Learning Standards
9.3.12.AR-AV.2, 9.3.12.AR-AV.3	

Unit 3: UHS Morning Show

Content Standards	Critical Knowledge & Skills (“Unpacked” Standards)	Content-Specific Practices (when applicable)	Standard Mastery Examples <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Identify the production roles in a TV Studio production.	Review the production needed for the TV studio production.	Quiz
9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Write a TV News package.	Review writing TV News package. Create a news package.	Exit card Individual/group work
9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Design a morning news show in two formats – short (airing 2x a week) and long (airing 2x a month).	Class collaboration of a news show format – Short and long.	Group work.
9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Create a short format morning news show utilizing all three phases of production and broadcast on class created digital channel.	Create a short format morning news show twice a week.	Group work
9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Create a long format morning news show utilizing all three phases of production and broadcast on class created digital channel.	Create a long format morning news show twice a month.	Group work

Unit 3 Assessment Plan	
Formative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Summative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Exit Card, Observation of work	Daily Production work, Quiz, group project, individual project work.

Unit 3 Suggested Modifications/Accommodations/Extension Activities		
English Language Learners (ELL) <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Special Education / 504 <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Gifted and Talented <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Immersion for ESL students	IEP adjustments as needed per student	Work assignments adjusted as needed

Unit 3 Connections	
NJSLS - Technology <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the NJ Technology Standards	Career Readiness Practices <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the NJ Career Readiness Practices
8.1.2.B.1, 8.1.12.F.1	CRP4, CRP6, CRP12
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9.3.12.AR-AV.2, 9.3.12.AR-AV.3, 9.3.12.AR-AV.4	

Unit 4: Advanced News Packaging			
Content Standards	Critical Knowledge & Skills (“Unpacked” Standards)	Content-Specific Practices (when applicable)	Standard Mastery Examples <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Write a story segment.	Choose topic research, write and prepare questions	Script Sample Questions
9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Organize materials, choose talent and schedule interview. Rehearse questions	Organize materials, choose talent and schedule interview. Rehearse questions	Project work
9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Record all the parts to the package segment: Voice Over, Into, Outro and B-roll.	Record all parts.	Project work
9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Edit the package segment	Edit with non-linear editing system	Final Project

Unit 4 Assessment Plan	
Formative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Summative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Daily activity, question or script rough draft	Script, Weekly production grade, Final project

Unit 4 Suggested Modifications/Accommodations/Extension Activities		
English Language Learners (ELL) <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Special Education / 504 <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Gifted and Talented <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Immersion for ESL students	IEP adjustments as needed per student	

Unit 4 Connections	
NJSLS - Technology <i>When possible, provide links to specific samples/ documents/ assignments/etc. Refer to the NJ Technology Standards</i>	Career Readiness Practices <i>When possible, provide links to specific samples/ documents/ assignments/etc. Refer to the NJ Career Readiness Practices</i>
8.1.2.B.1, 8.1.12.F.1	CRP4, CRP6, CRP12
21st Century Skills <i>When possible, provide links to specific samples/ documents/ assignments/etc. Refer to the 21st Century Life and Skills</i>	Interdisciplinary Connections <i>When possible, provide links to specific ELA/Math/Sci/SS standards as well as samples/ documents/ assignments/etc. Refer to the NJ Student Learning Standards</i>
9.3.12.AR-AV.1, 9.3.12.AR-AV.2, 9.3.12.AR-AV.3, 9.3.12.AR-AV.4	

Unit 5: Audio Production

Content Standards	Critical Knowledge & Skills (“Unpacked” Standards)	Content-Specific Practices (when applicable)	Standard Mastery Examples <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Identify audio equipment used in the audio booth and learn its operation.	Introduce the equipment used in the audio room and demonstrate how to use it.	Practical test.
9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Navigate the use of Garageband, Audacity and Logic Pro X.	Demonstrate how to use Garageband, Audacity and Logic Pro X.	Worksheet Exit card Individual/group project
9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Develop voice talent skills.	Examine skills used for voice over recording.	Quiz
9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Experiment with the creation/use of music with in the digital audio software.	Practice creating music pieces and/or voice overs with the digital audio software.	Individual/group project
9.3.12.AR-AV.1 9.3.12.AR-AV.2 9.3.12.AR-AV.3 9.3.12.AR-AV.4	Discover abilities in editing and mixing different forms of sound.	Demonstrate basic mixing of different audio formats	Individual/group project

Unit 5 Assessment Plan	
Formative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Summative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Exit Card, Observation of work	Daily Production work, quiz, worksheet, group/individual project

Unit 5 Suggested Modifications/Accommodations/Extension Activities		
English Language Learners (ELL) <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Special Education / 504 <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Gifted and Talented <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Immersion for ESL students	IEP adjustments as needed per student	Work assignments adjusted as needed

Unit 5 Connections	
NJSLS - Technology <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the NJ Technology Standards	Career Readiness Practices <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i> Refer to the NJ Career Readiness Practices
8.1.2.B.1, 8.1.12.F.1	CRP4, CRP6, CRP12
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9.3.12.AR-AV.1, 9.3.12.AR-AV.2, 9.3.12.AR-AV.3, 9.3.12.AR-AV.4	

Unit 6: Career Development

Content Standards	Critical Knowledge & Skills (“Unpacked” Standards)	Content-Specific Practices (when applicable)	Standard Mastery Examples <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
9.3.12.AR-AV.1	Identify different career opportunities.	Research different career paths.	Worksheet
9.3.12.AR-AV.1	Research different universities, colleges, and technical schools.	Identify a few universities, colleges and technical schools	Exit card Worksheet
9.3.12.AR-AV.1	Create a resume/portfolio/demo reel of work	Create a resume/portfolio/demo from completed work.	Resume/portfolio/demo
9.3.12.AR-AV.	Research different job openings.	Research different available jobs.	Exit card Worksheet

Unit 6 Assessment Plan	
Formative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Summative Assessment <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
Exit Card, Observation of work	Daily Production work, worksheet, Resume/portfolio/demo

Unit 6 Suggested Modifications/Accommodations/Extension Activities		
English Language Learners (ELL) <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Special Education / 504 <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>	Gifted and Talented <i>When possible, provide links to specific samples/ documents/ assignments/etc.</i>
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9.3.12.AR-AV.1	