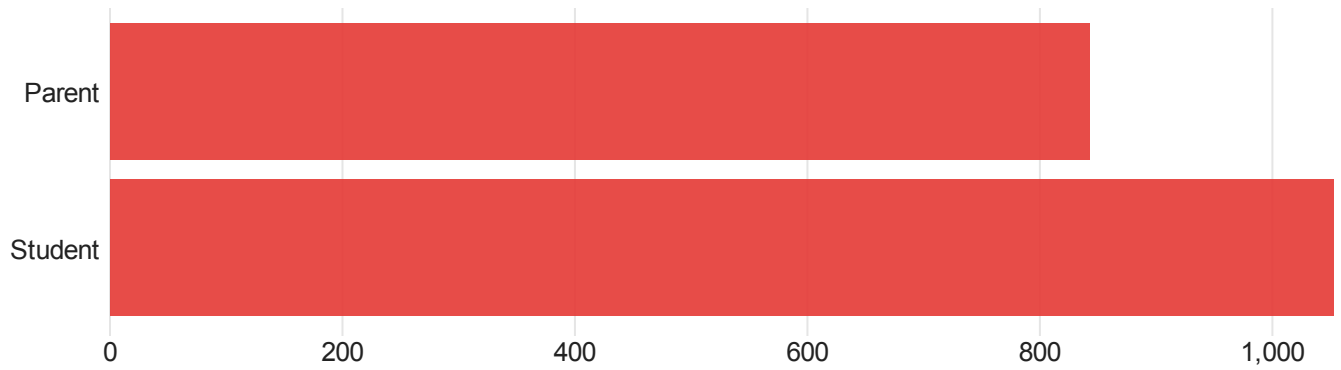


Township of Union Schools
School Lunch Survey
Parent Results

January 2019

SI2 - Which of following best describes you?

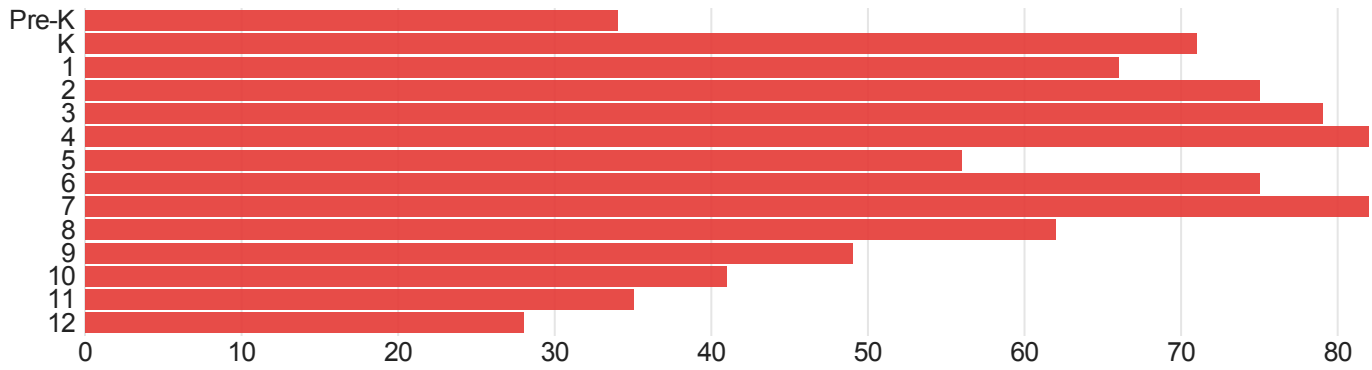


Field Which of following best describes you?

Which of following best describes you?

Field	Choice Count
Parent	843
Student	1,053
Total	1896

P1 - Please select your child's grade level.



Field Please select your child's grade level.

Please select your child's grade level.

Field	Choice Count
Pre-K	34
K	71
1	66
2	75
3	79
4	82
5	56
6	75
7	82
8	62
9	49
10	41
11	35

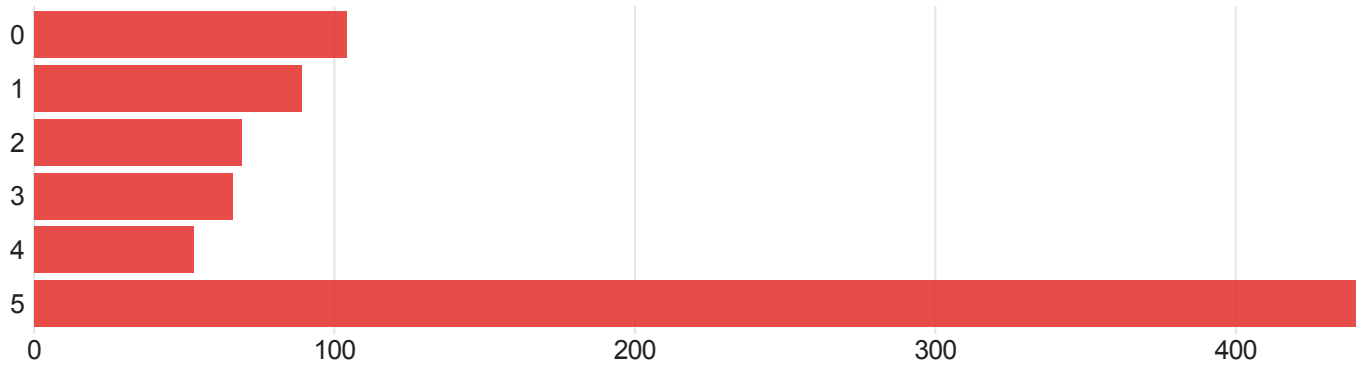
12

28

Total

835

P2 - In a typical week, how many days does your child eat school lunch?

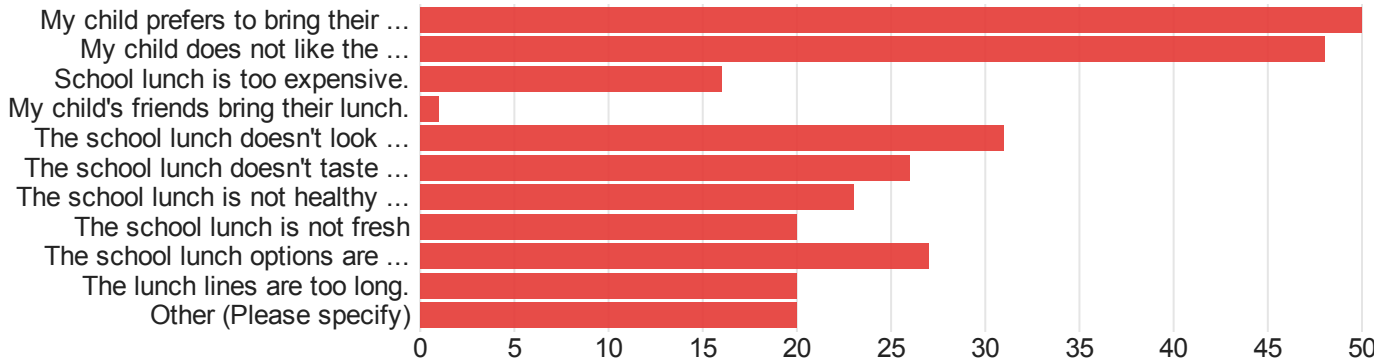


Field In a typical week, how many days does your child eat school lunch?

In a typical week, how many days does your child eat school lunch?

Field	Choice Count
0	104
1	89
2	69
3	66
4	53
5	440
Total	821

PDE1 - Why doesn't your child eat school lunch? (Check all that apply)



Field	Choice Count
My child prefers to bring their lunch.	50
My child does not like the school food	48
School lunch is too expensive.	16
My child's friends bring their lunch.	1
The school lunch doesn't look good.	31
The school lunch doesn't taste good.	26
The school lunch is not healthy enough.	23
The school lunch is not fresh	20
The school lunch options are not good.	27
The lunch lines are too long.	20
Other (Please specify)	20
Total	282



DETRACTORS

(score 0-6) are unhappy customers who can damage your brand and impede growth through negative word-of-mouth.



PASSIVES

(score 7-8) are satisfied but unenthusiastic customers who are vulnerable to competitive offerings.

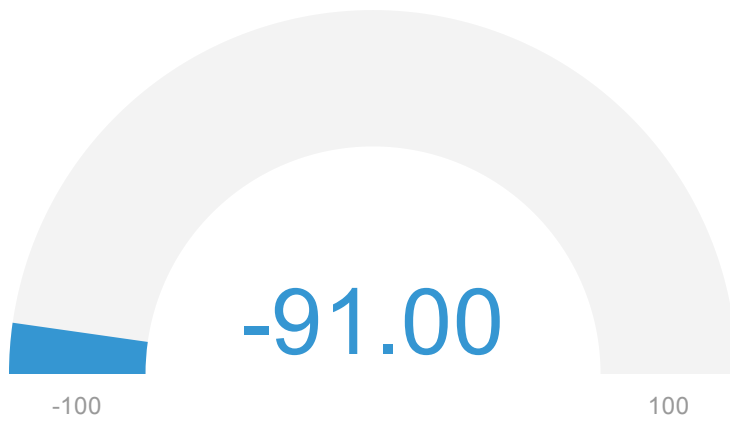
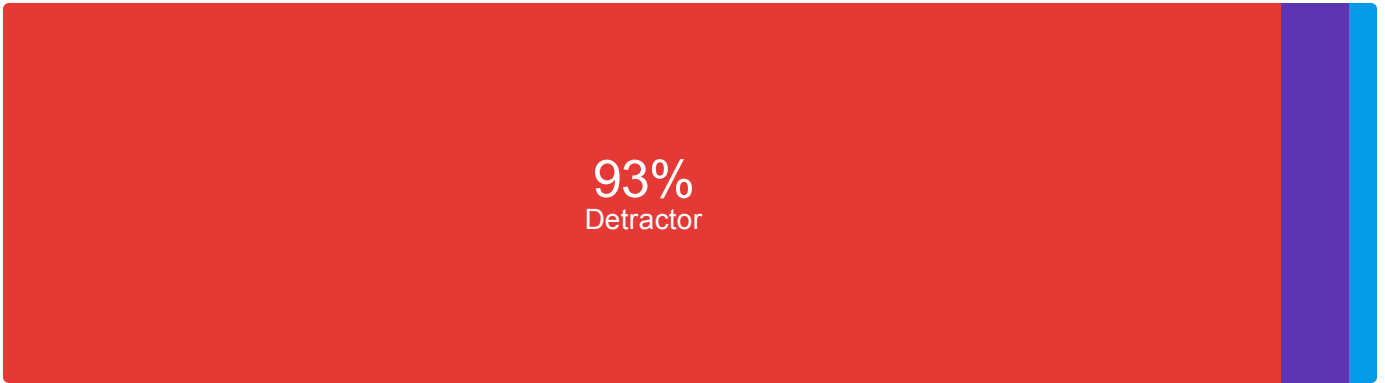


PROMOTERS

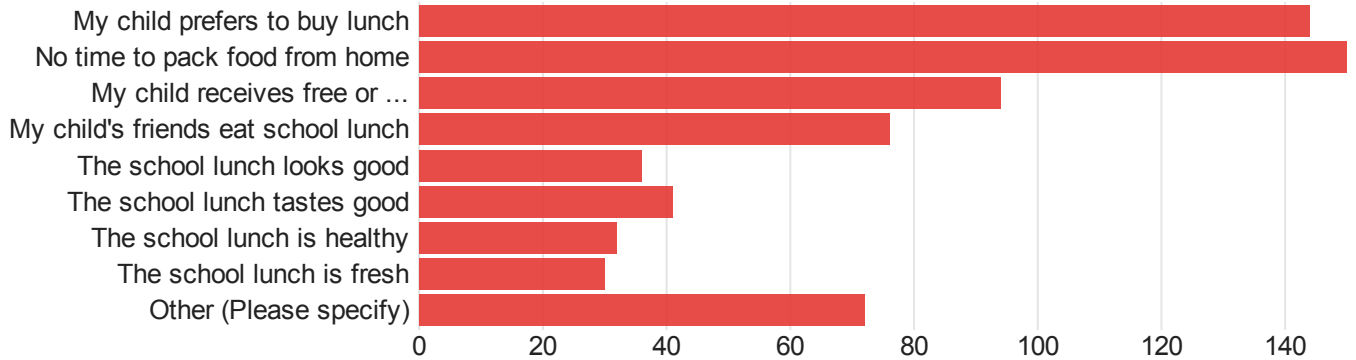
(score 9-10) are loyal enthusiasts who will keep buying and fuel growth by referring others.

$$\text{😊} \% - \text{😡} \% = \text{NPS}^{\text{®}}$$

PDE2 - On a scale from 0-10, how likely are you to recommend school lunch to a friend or parent?



PE1 - Why does your child eat school lunch? (Check all that apply)



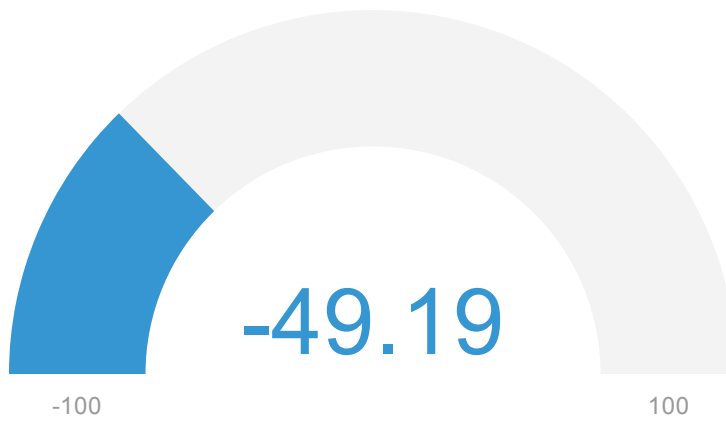
Field	Choice Count
My child prefers to buy lunch	144
No time to pack food from home	150
My child receives free or reduced-price lunch	94
My child's friends eat school lunch	76
The school lunch looks good	36
The school lunch tastes good	41
The school lunch is healthy	32
The school lunch is fresh	30
Other (Please specify)	72
Total	675

Other (Please specify) - Text

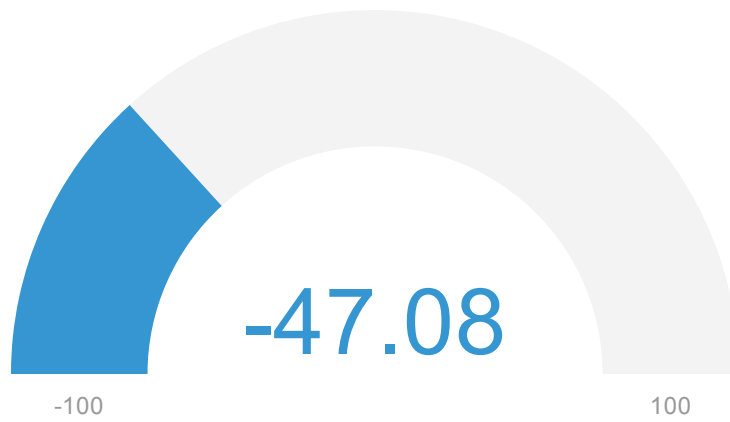
N/A
N/A
N/A
N/A

N/A

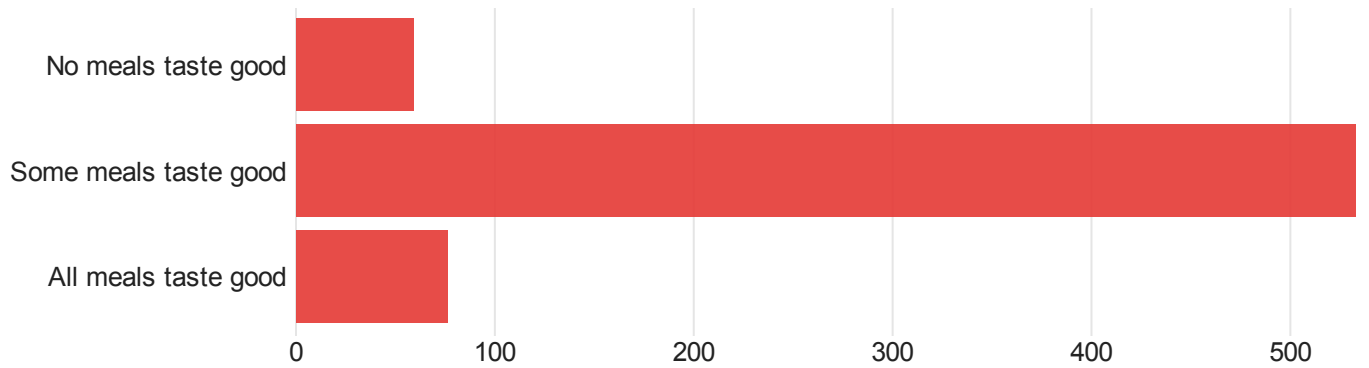
PE2 - On a scale from 0-10, how likely are you to recommend school lunch to a friend or parent?



PE3 - On a scale from 0-10, how satisfied is your child with the TASTE of the cafeteria lunch?



PE4 - What amount of school lunches would your child say Taste good?



Field What amount of school lunches would your child say Taste good?

What amount of school lunches would your child say Taste good?

Field	Choice Count
No meals taste good	59
Some meals taste good	533
All meals taste good	76
Total	668

PE5 - What is your child's favorite school lunch meal?

What is your child's favorite school lunch meal?

N/A

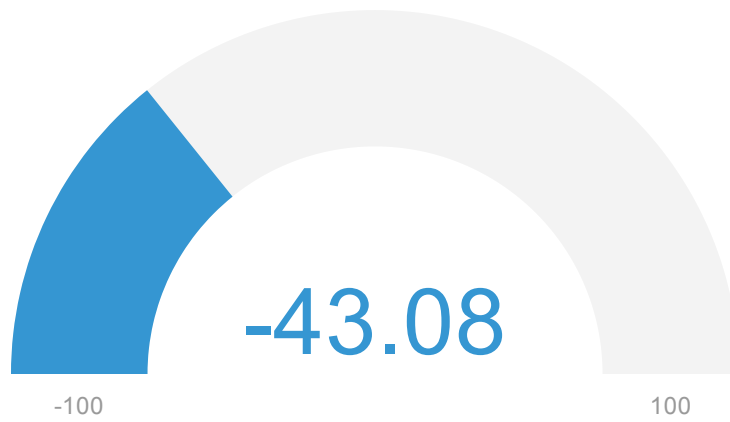
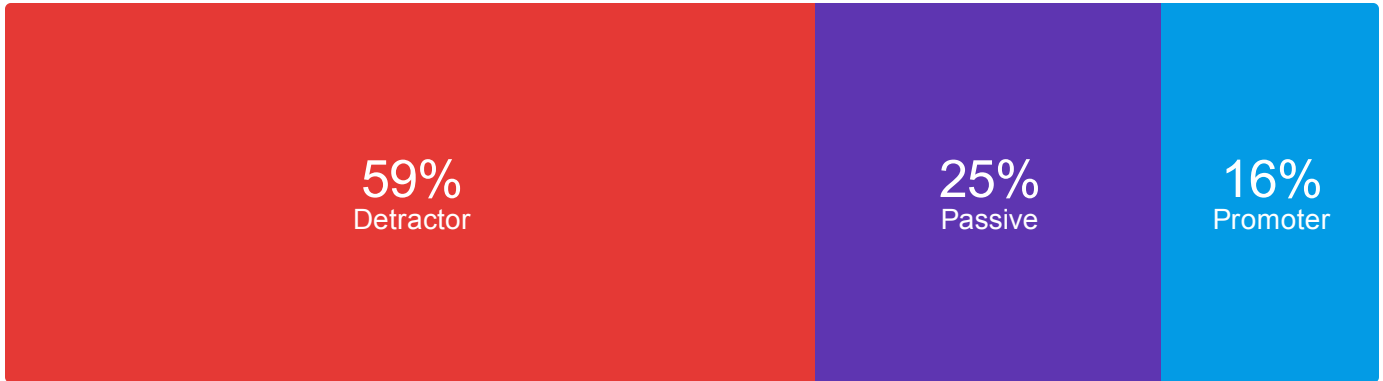
Cheeseburger

sandwiches

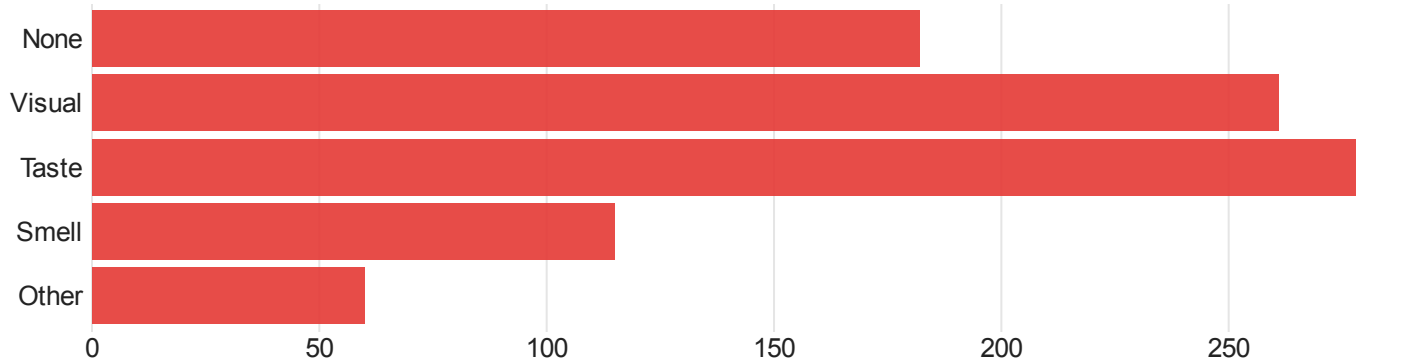
N/A

N/A

PE6 - On a scale from 0-10, how satisfied is your child with the FRESHNESS of the cafeteria lunch?



PE7 - What areas, if any, show lack of freshness? (Click all that apply)



Field	Choice Count
None	182
Visual	261
Taste	278
Smell	115
Other	60
Total	896

PE8 - Optional: Please describe the freshness of the food. (Be specific)

Optional: Please describe the freshness of the food. (Be specific)

N/A

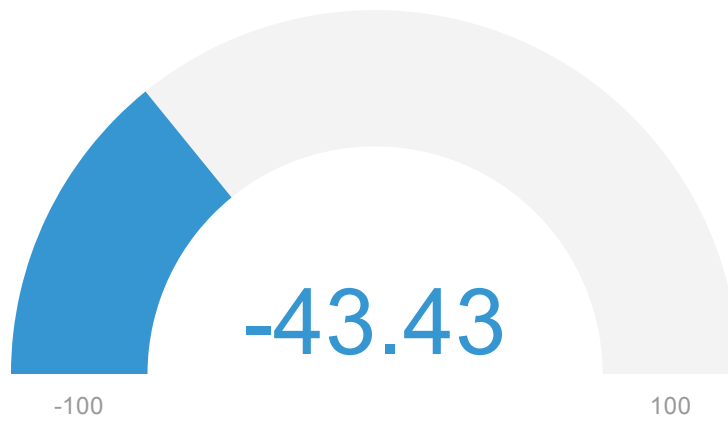
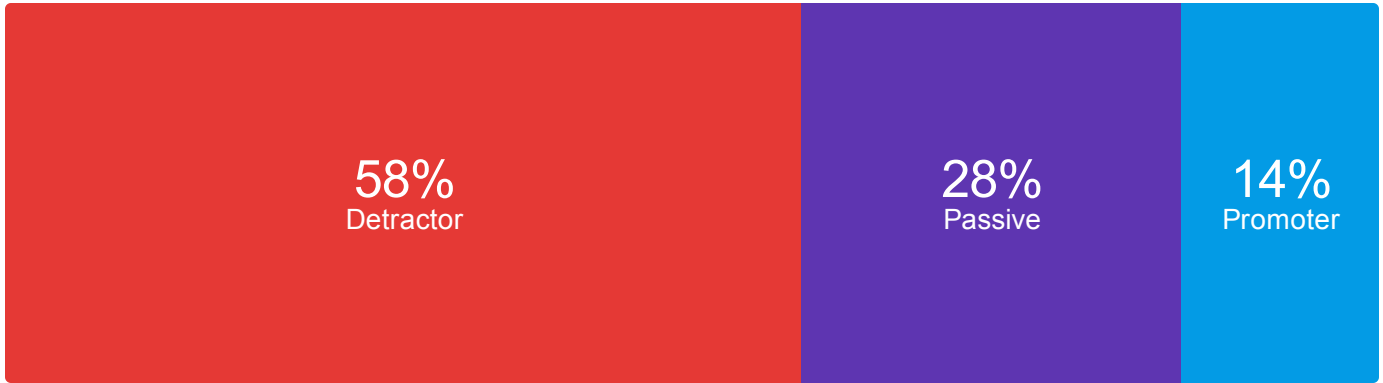
N/A

N/A

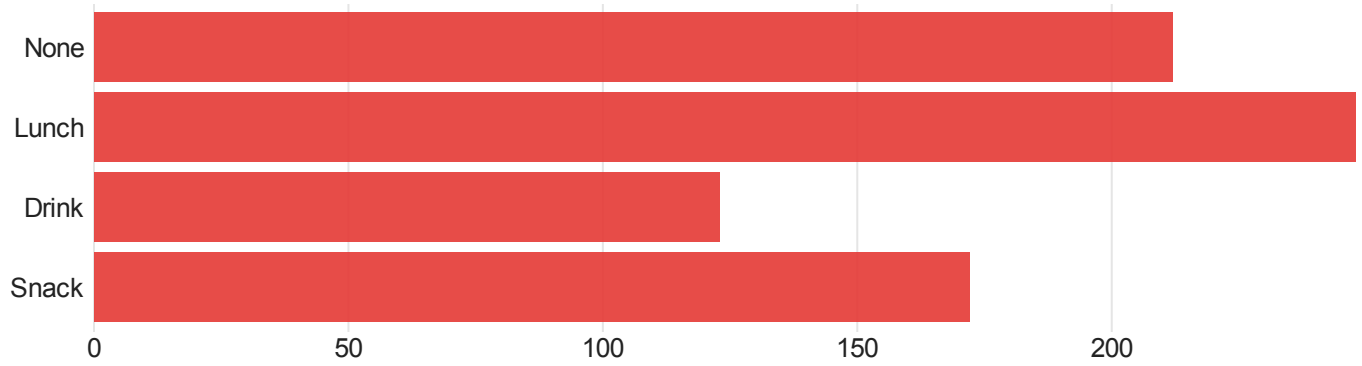
N/A

N/A

PE9 - On a scale from 0-10, how satisfied is your child with the HEALTHINESS of the cafeteria lunch?

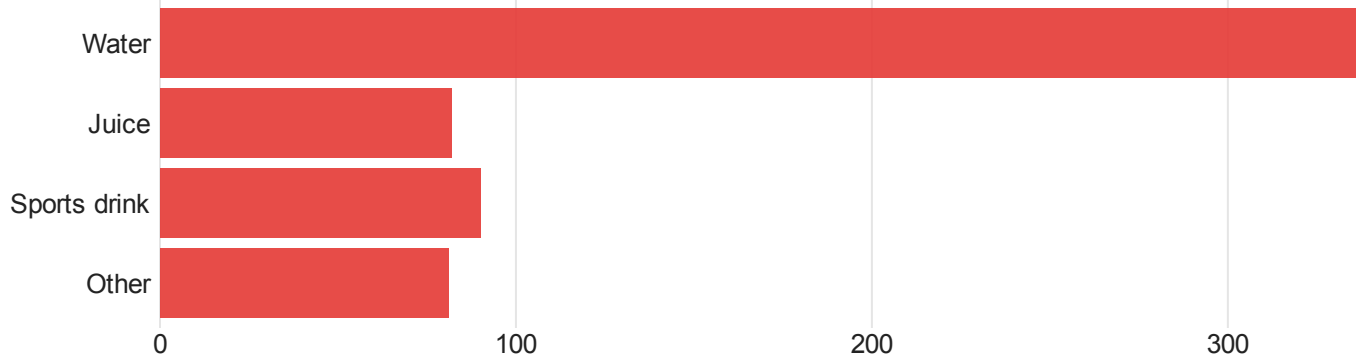


PE10 - What areas, if any, lack healthy option? (Click all that apply)



Field	Choice Count
None	212
Lunch	248
Drink	123
Snack	172
Total	755

PE11 - What one healthy drink option would you like to see added the most?



Field What one healthy drink option would you like to see added the most? - Selected Choice

What one healthy drink option would you like to see added the most? - Selected Choice

Field	Choice Count
Water	336
Juice	82
Sports drink	90
Other	81
Total	589

Other - Text

N/A

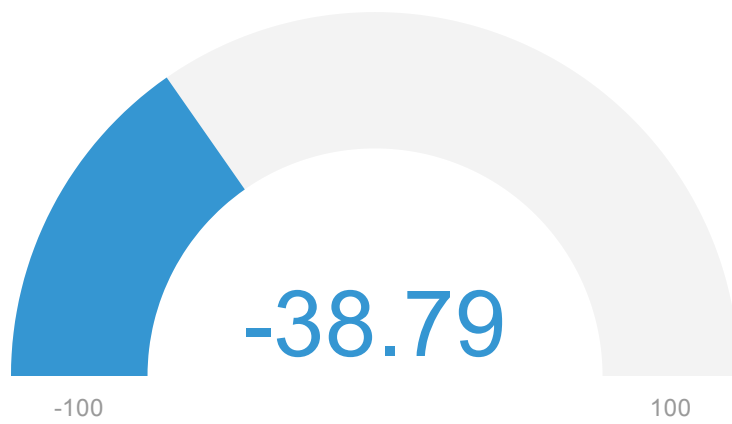
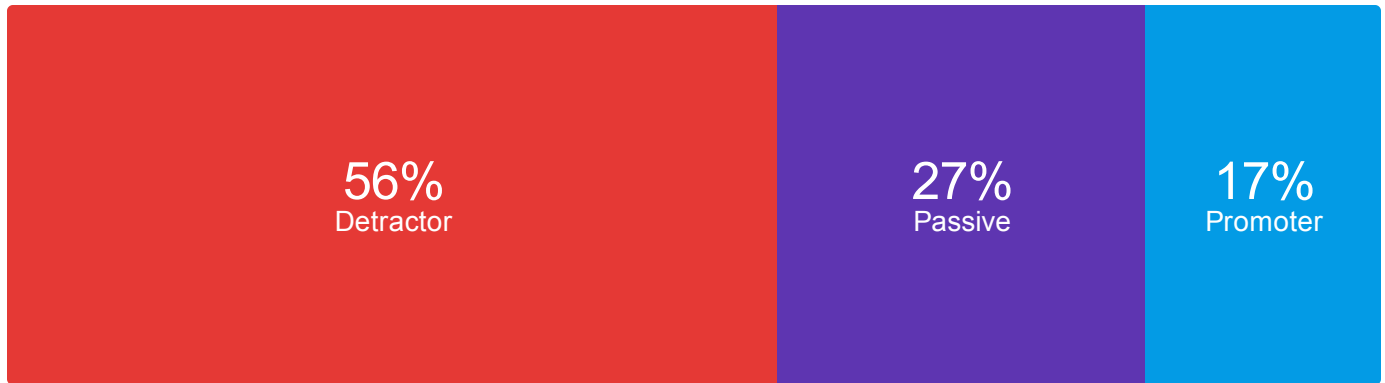
N/A

N/A

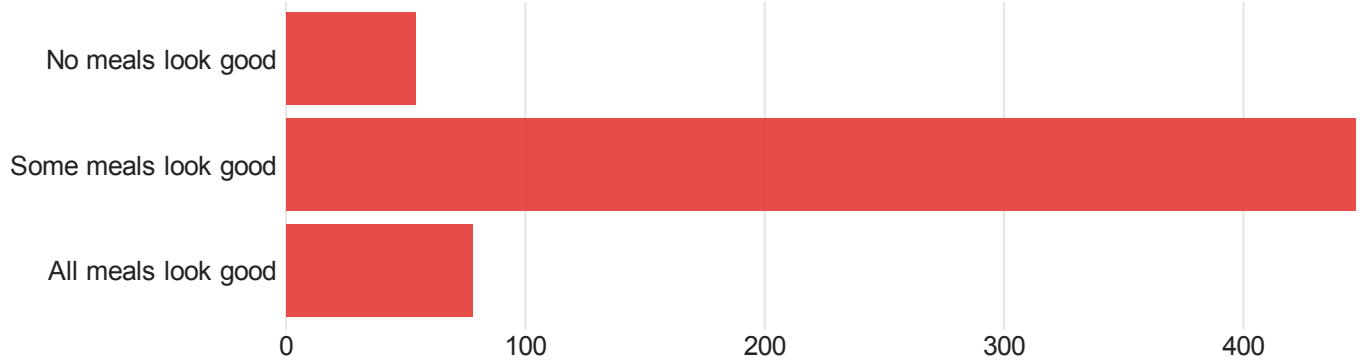
N/A

N/A

PE12 - On a scale from 0-10, how satisfied is your child with the APPEARANCE of the cafeteria lunch?



PE13 - What amount of school lunches would your child say Look good?

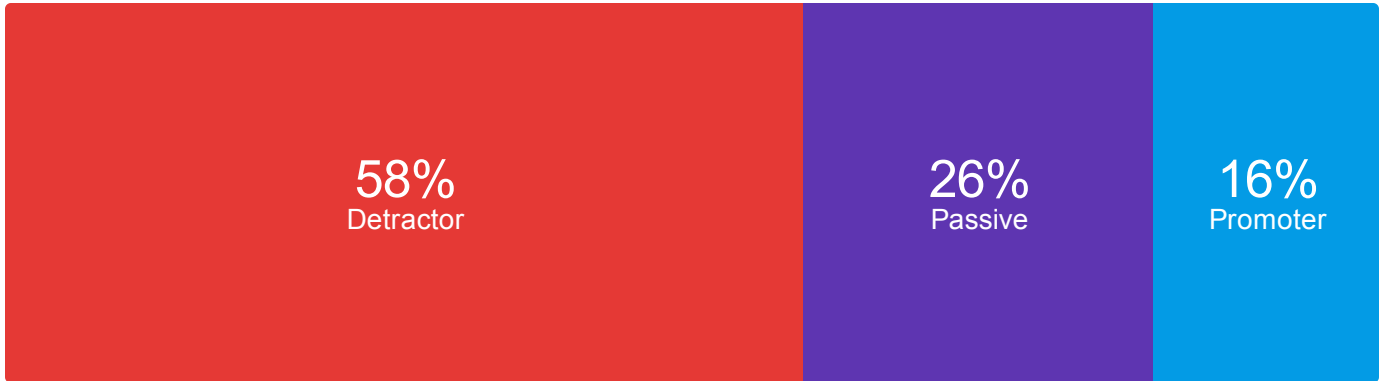


Field What amount of school lunches would your child say Look good?

What amount of school lunches would your child say Look good?

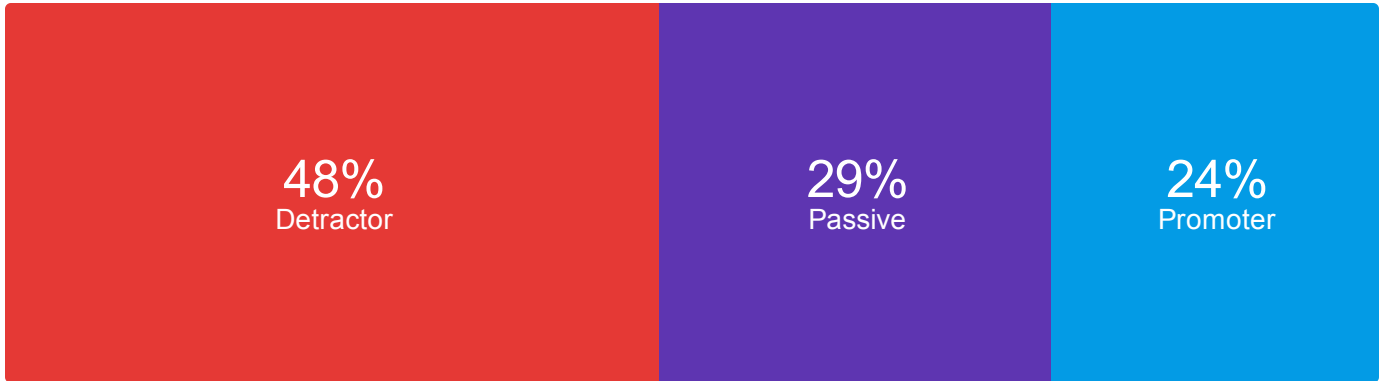
Field	Choice Count
No meals look good	54
Some meals look good	447
All meals look good	78
Total	579

PE14 - On a scale from 0-10, how satisfied are you with the VARIETY of the cafeteria lunch?



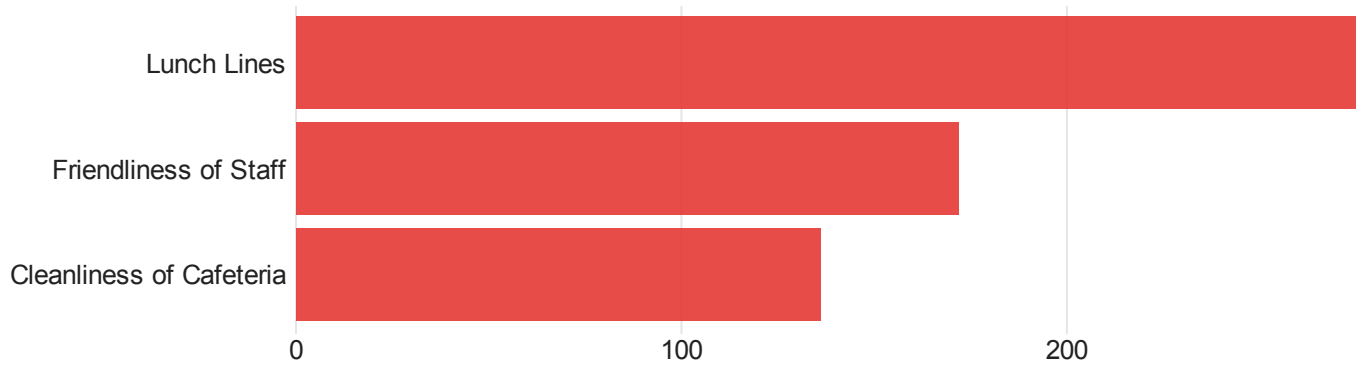
Invalid "Value Range"

PE15 - On a scale from 0-10, how satisfied are you with the SERVICE of the cafeteria lunch?



Invalid "Value Range"

PE16 - What areas, if any, is the service lacking?



Field	Choice Count
Lunch Lines	275
Friendliness of Staff	172
Cleanliness of Cafeteria	136
Total	583