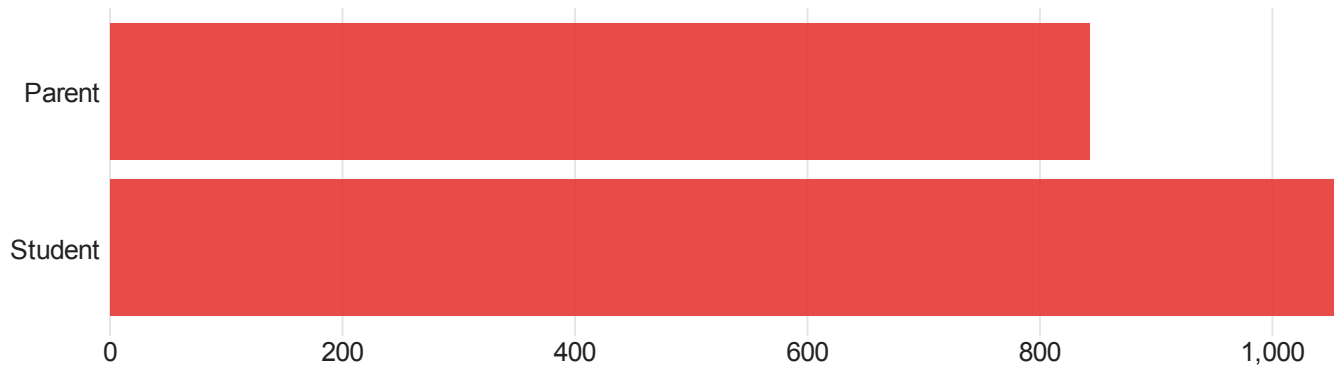


Township of Union Schools
School Lunch Survey
Student Results

January 2019

SI2 - Which of following best describes you?

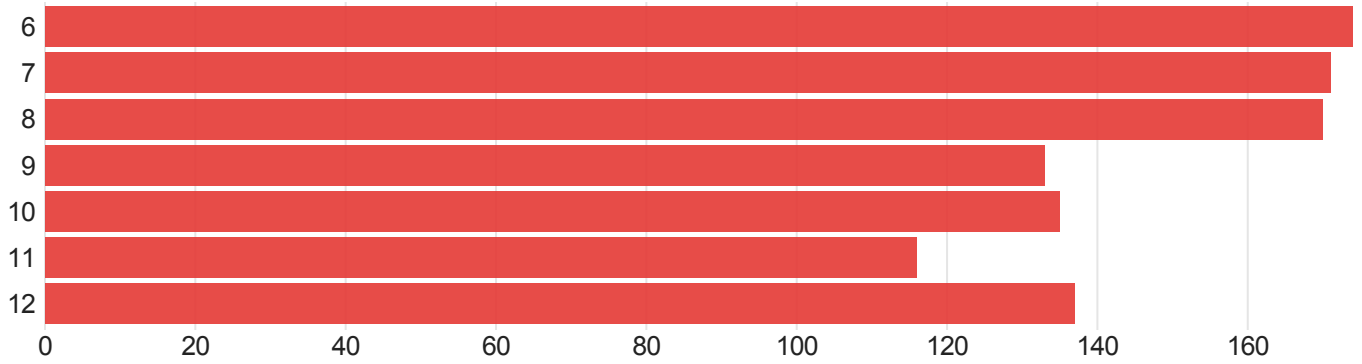


Field Which of following best describes you?

Which of following best describes you?

Field	Choice Count
Parent	843
Student	1,053
Total	1896

S1 - Please select your grade.

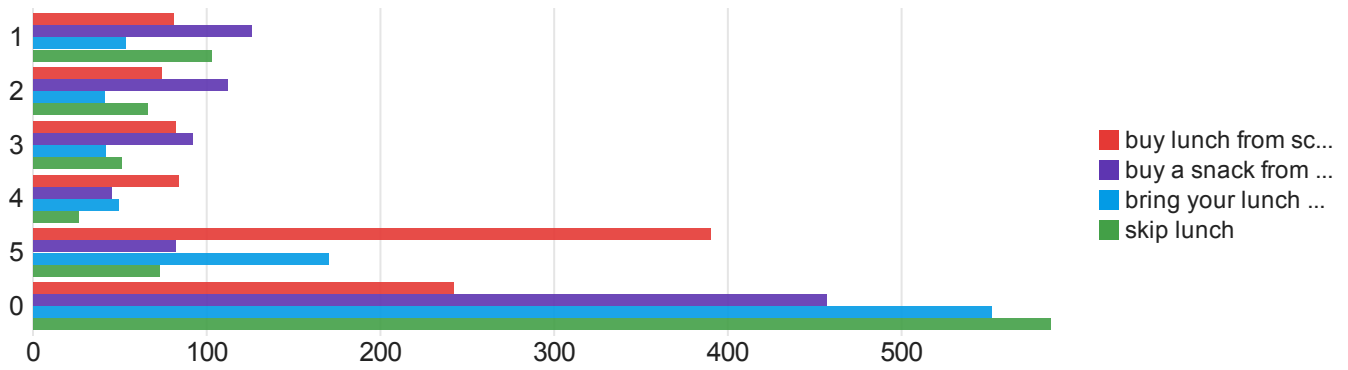


Field Please select your grade.

Please select your grade.

Field	Choice Count
6	174
7	171
8	170
9	133
10	135
11	116
12	137
Total	1036

S2 - Last week how many times did you...



Field	buy lunch from school	buy a snack from school	bring your lunch from home	skip lunch
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buy lunch from school

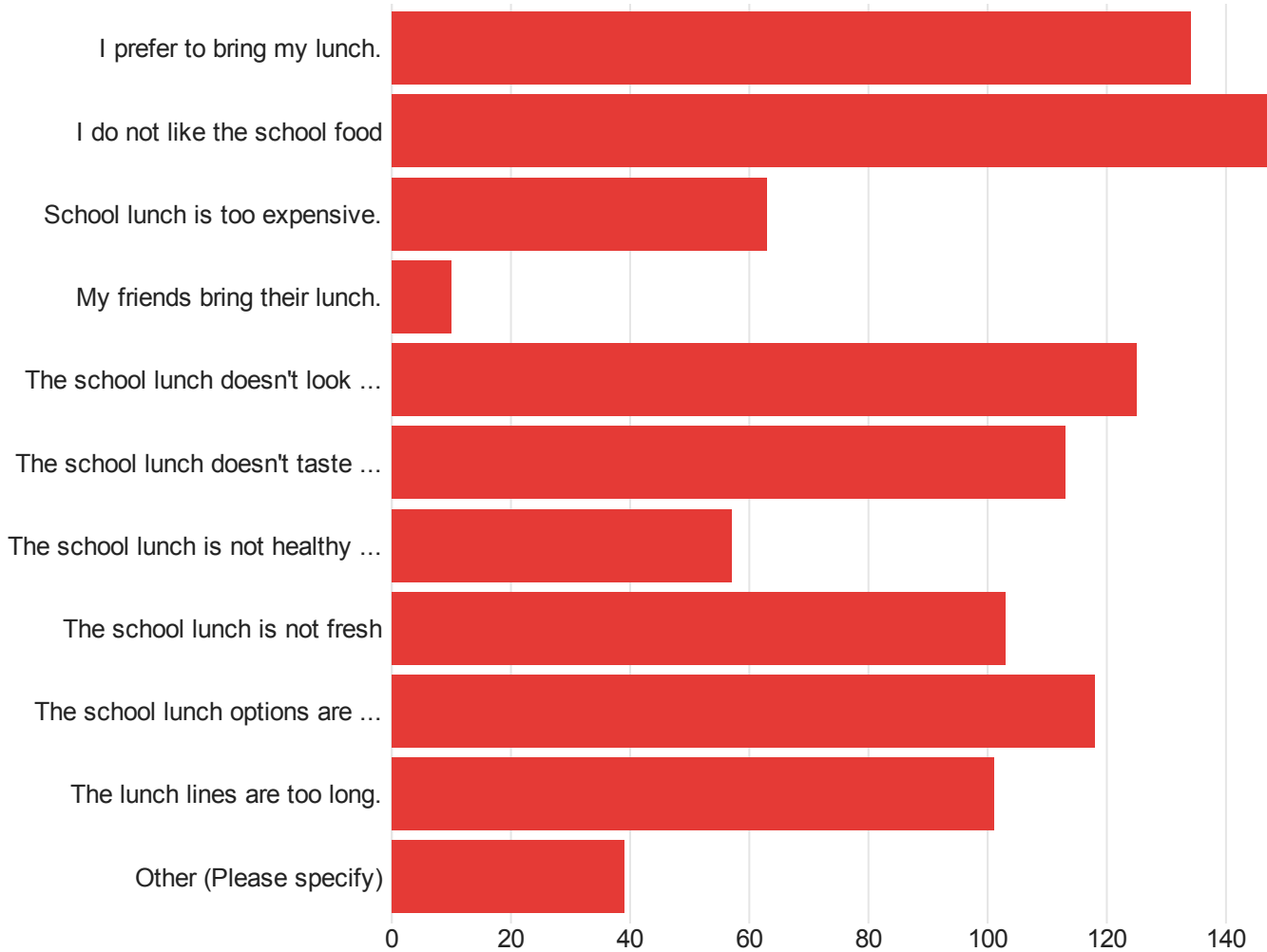
buy a snack from school

bring your lunch from home

skip lunch

Field	1	2	3	4	5	0	Total
buy lunch from school	81	74	82	84	390	242	953
buy a snack from school	126	112	92	45	82	457	914
bring your lunch from home	53	41	42	49	170	552	907
skip lunch	103	66	51	26	73	586	905

SDE1 - Why don't you eat school lunch? (Check all that apply)



Field	Choice Count
I prefer to bring my lunch.	134
I do not like the school food	148
School lunch is too expensive.	63
My friends bring their lunch.	10
The school lunch doesn't look good.	125
The school lunch doesn't taste good.	113
The school lunch is not healthy enough.	57

The school lunch is not fresh	103
The school lunch options are not good.	118
The lunch lines are too long.	101
Other (Please specify)	39
Total	1011



DETRACTORS

(score 0-6) are unhappy customers who can damage your brand and impede growth through negative word-of-mouth.



PASSIVES

(score 7-8) are satisfied but unenthusiastic customers who are vulnerable to competitive offerings.

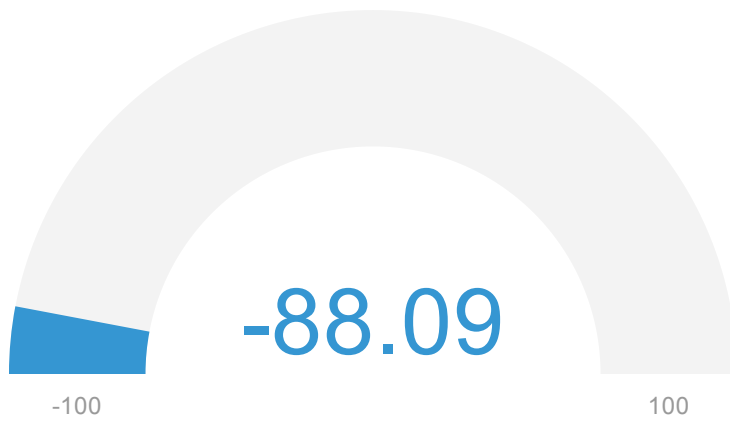
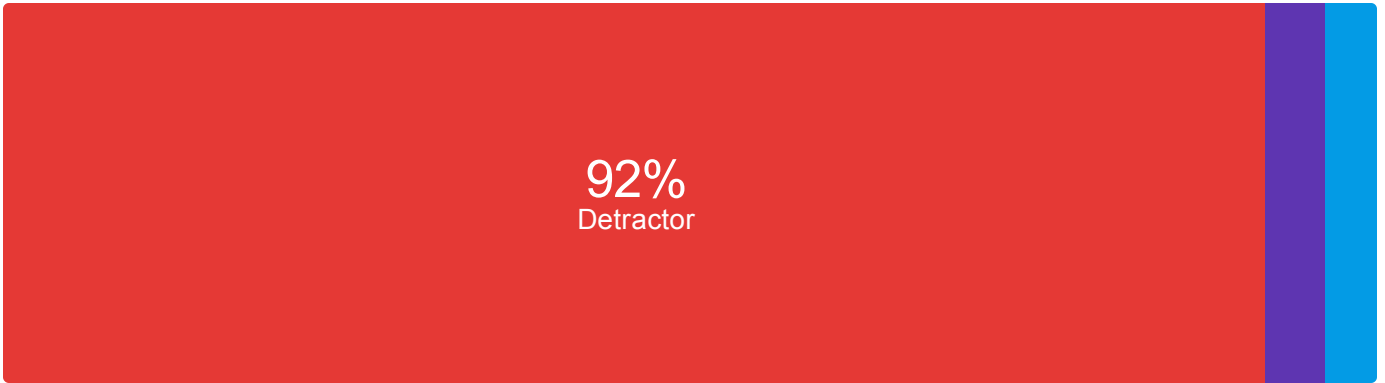


PROMOTERS

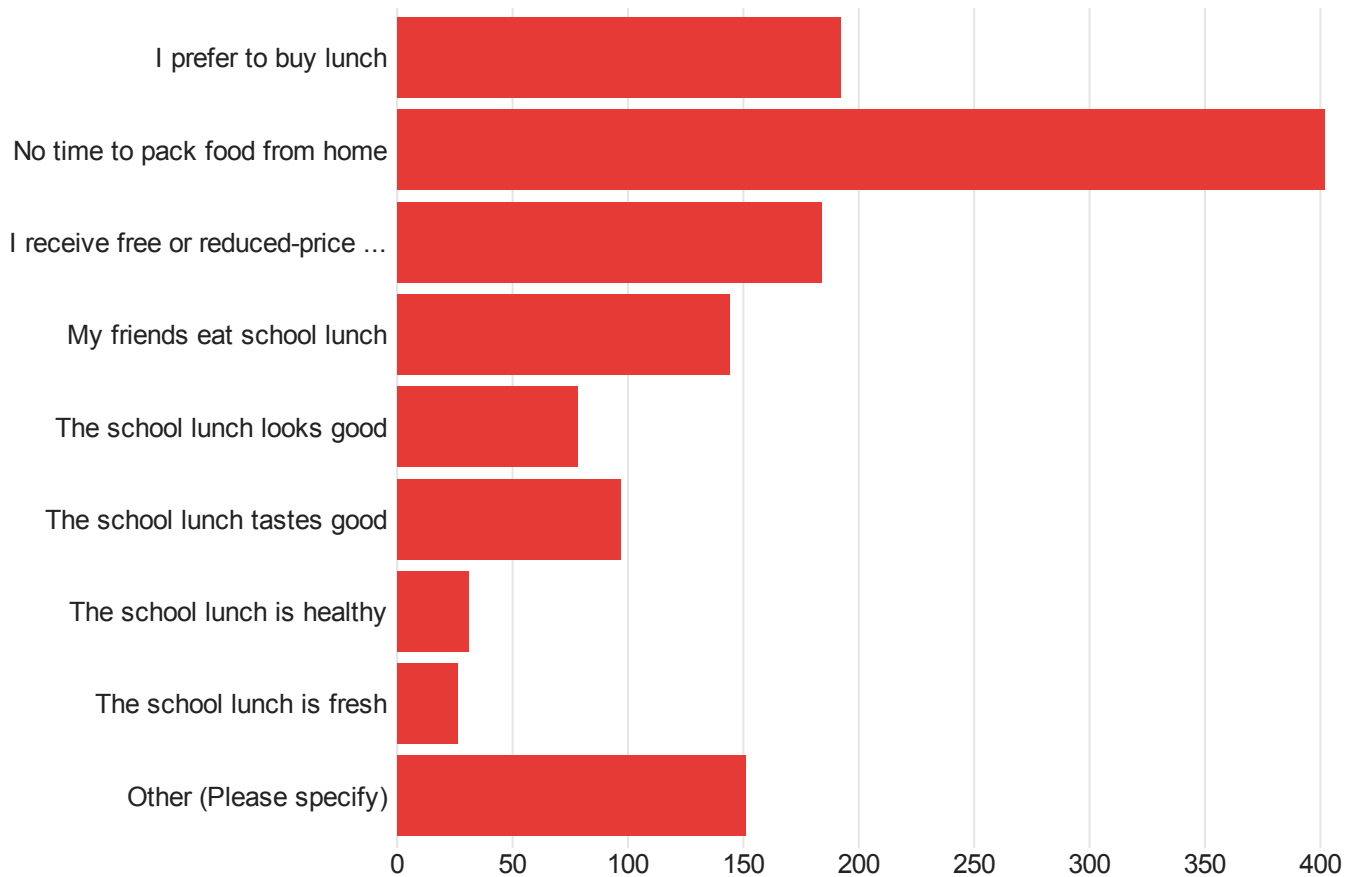
(score 9-10) are loyal enthusiasts who will keep buying and fuel growth by referring others.

$$\text{😊} \% - \text{😞} \% = \text{NPS}^{\text{®}}$$

SDE2 - On a scale from 0-10, how likely are you to recommend school lunch to a friend or classmate?



SE1 - Why do you eat school lunch? (Check all that apply)



Field	Choice Count
I prefer to buy lunch	192
No time to pack food from home	402
I receive free or reduced-price lunch	184
My friends eat school lunch	144
The school lunch looks good	78
The school lunch tastes good	97
The school lunch is healthy	31
The school lunch is fresh	26
Other (Please specify)	151

Total

1305

Other (Please specify) - Text

N/A

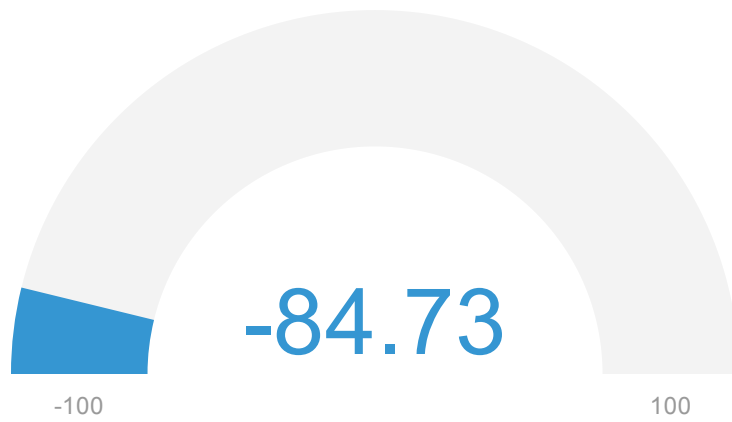
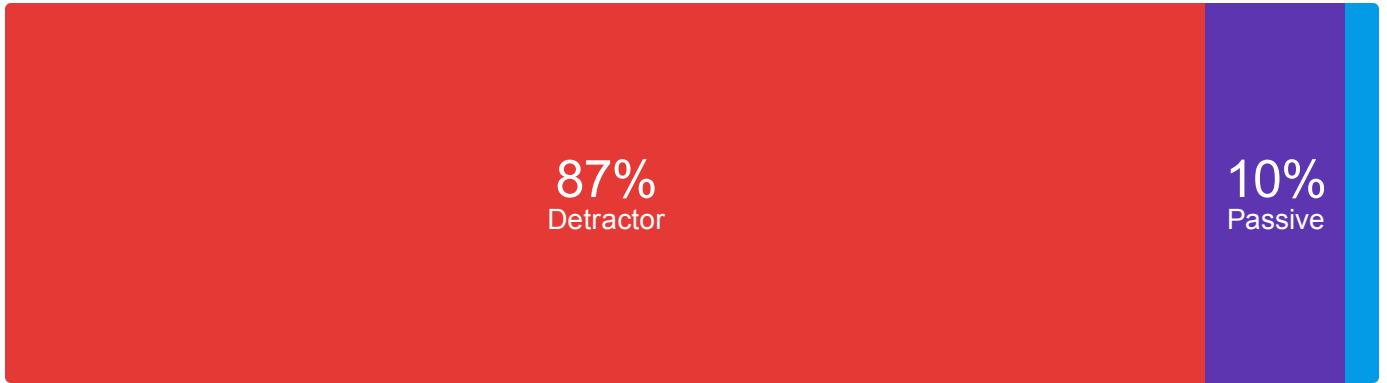
N/A

N/A

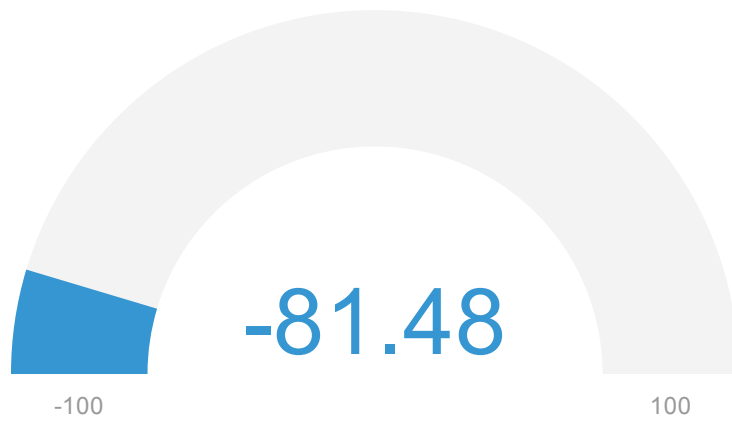
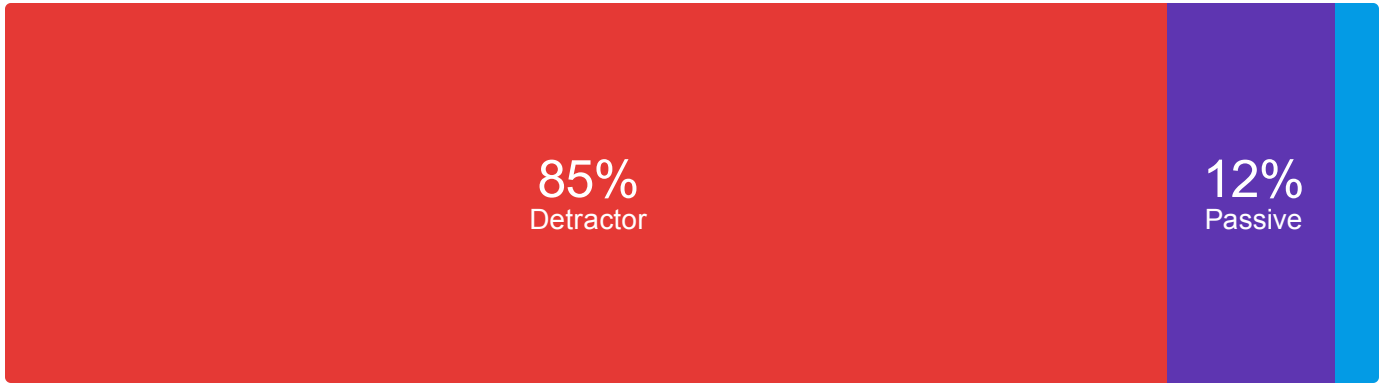
N/A

N/A

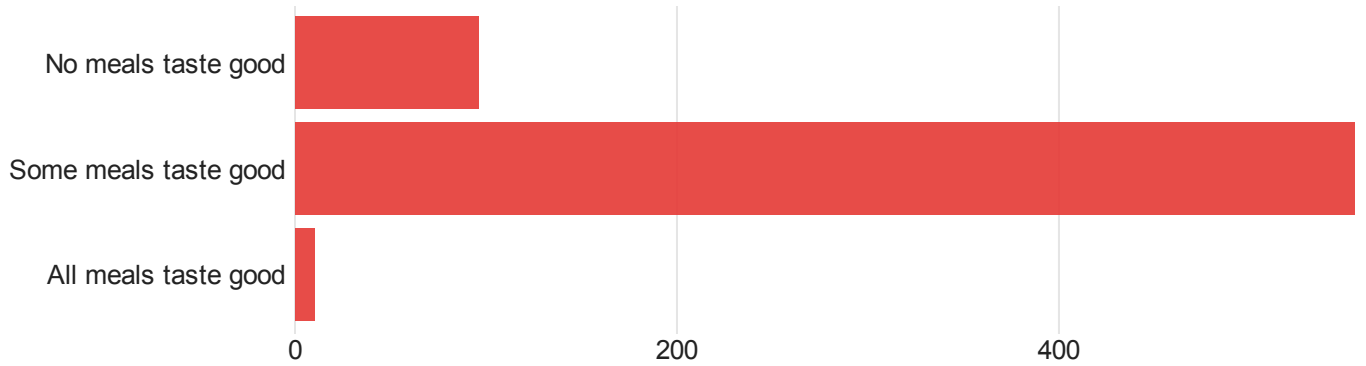
SE2 - On a scale from 0-10, how likely are you to recommend school lunch to a friend or classmate?



SE3 - On a scale from 0-10, how satisfied are you with the TASTE of the cafeteria lunch?



SE4 - What amount of school lunches would you say Taste good?



Field	What amount of school lunches would you say Taste good?
What amount of school lunches would you say Taste good?	
Field	Choice Count
No meals taste good	96
Some meals taste good	555
All meals taste good	10
Total	661

SE5 - What is your favorite school lunch meal?

What is your favorite school lunch meal?

N/A

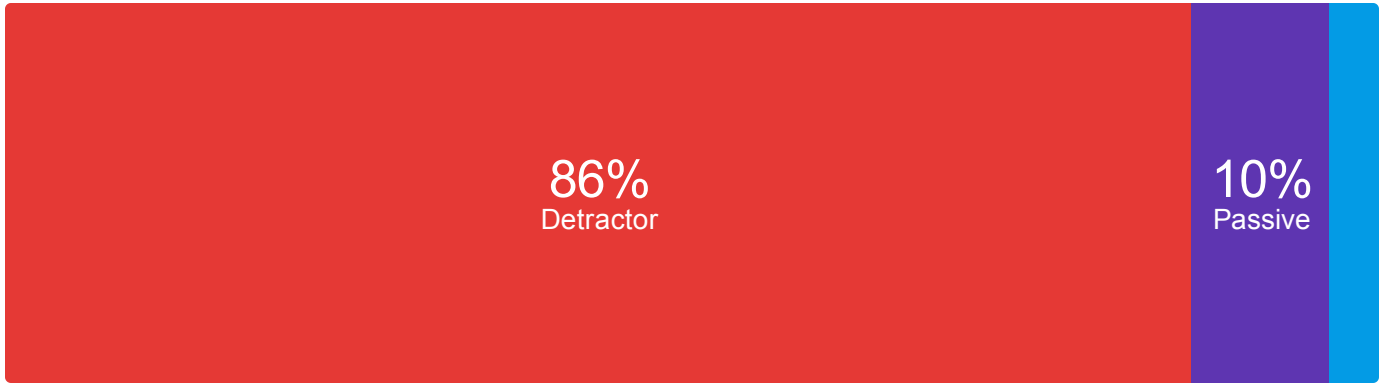
N/A

N/A

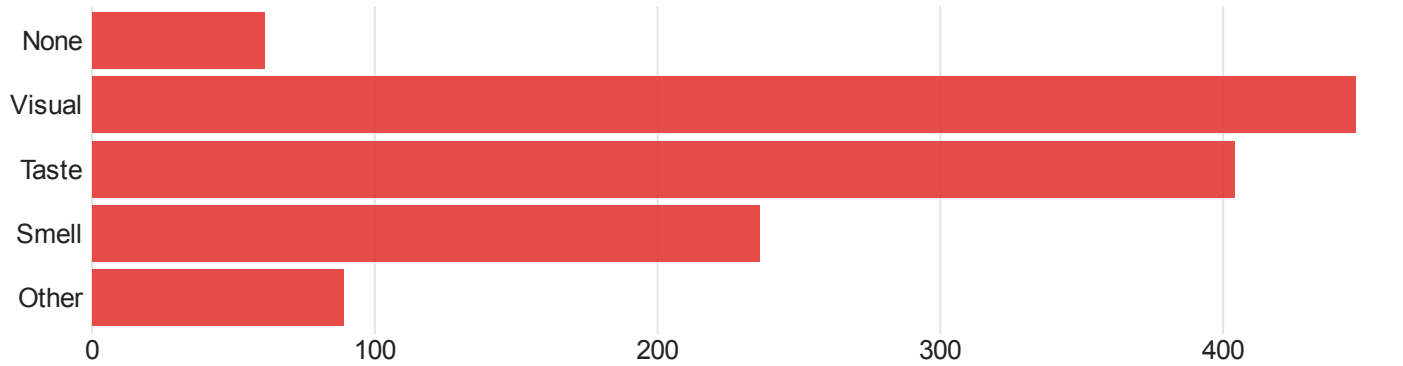
Cold sandwich

N/A

SE6 - On a scale from 0-10, how satisfied are you with the FRESHNESS of the cafeteria lunch?



SE7 - What areas, if any, show lack of freshness? (Click all that apply)



Field	Choice Count
None	61
Visual	447
Taste	404
Smell	236
Other	89
Total	1237

SE8 - Optional: Please describe the freshness of the food. (Be specific)

Optional: Please describe the freshness of the food. (Be specific)

N/A

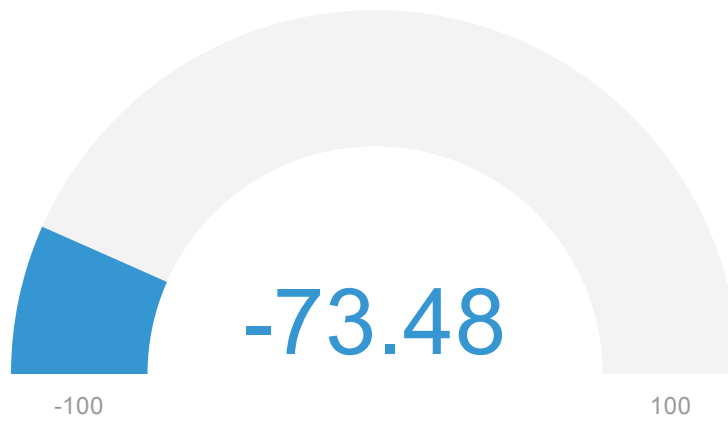
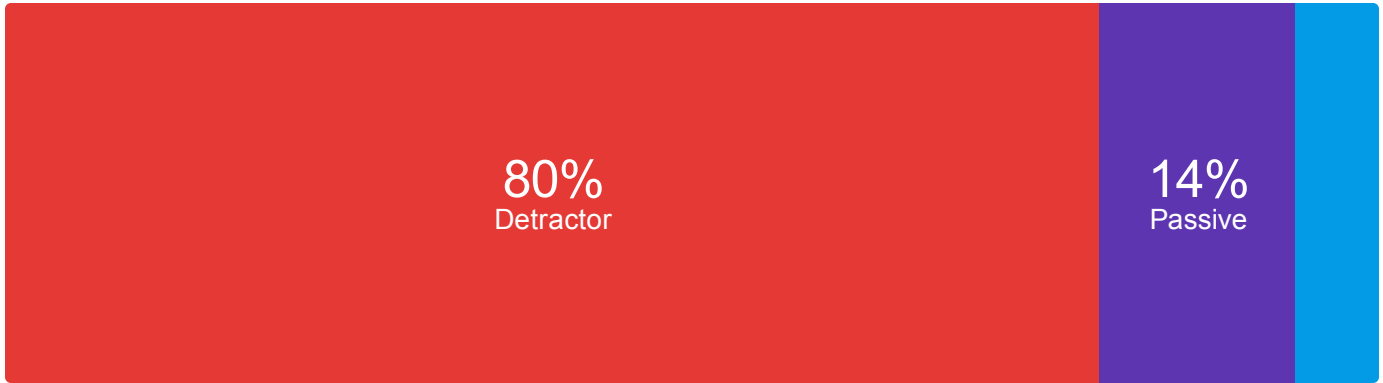
N/A

N/A

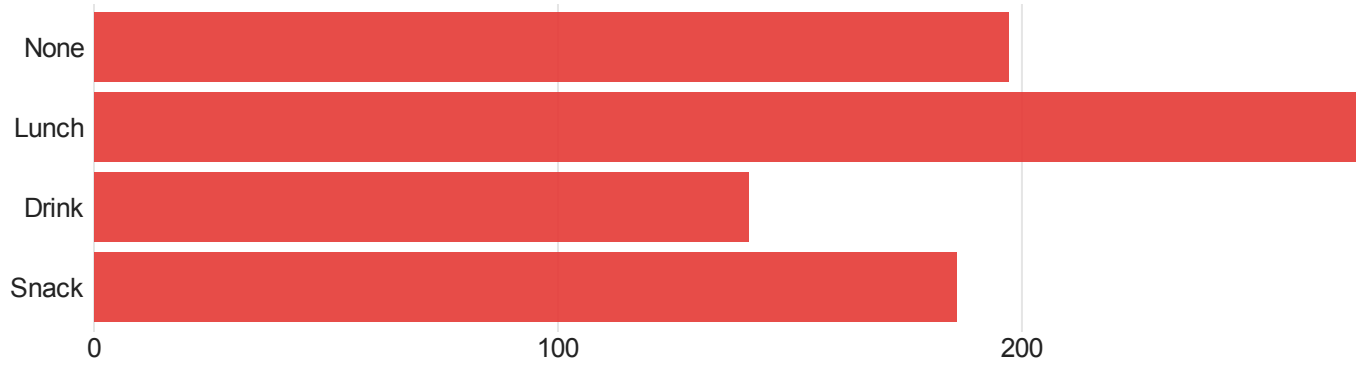
N/A

N/A

SE9 - On a scale from 0-10, how satisfied are you with the HEALTHINESS of the cafeteria lunch?

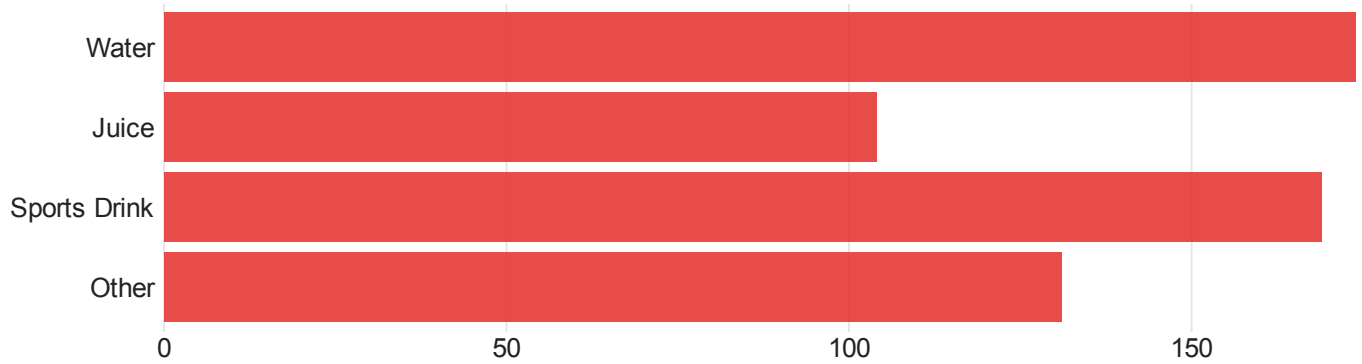


SE10 - What areas, if any, lack healthy option? (Click all that apply)



Field	Choice Count
None	197
Lunch	272
Drink	141
Snack	186
Total	796

SE11 - What one healthy drink option would you like to see added the most?



Field: What one healthy drink option would you like to see added the most? - Selected Choice

What one healthy drink option would you like to see added the most? - Selected Choice

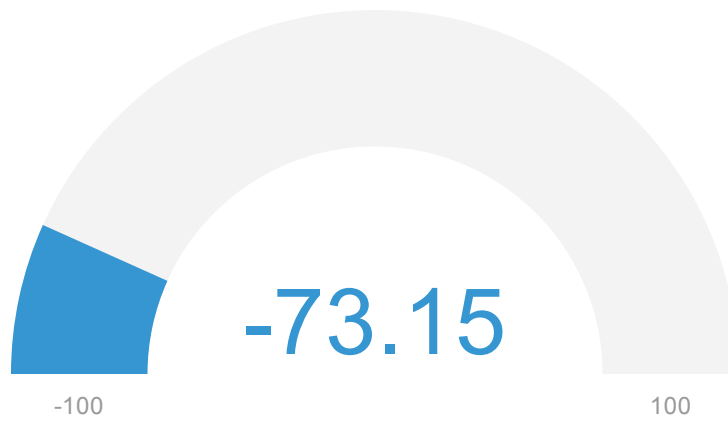
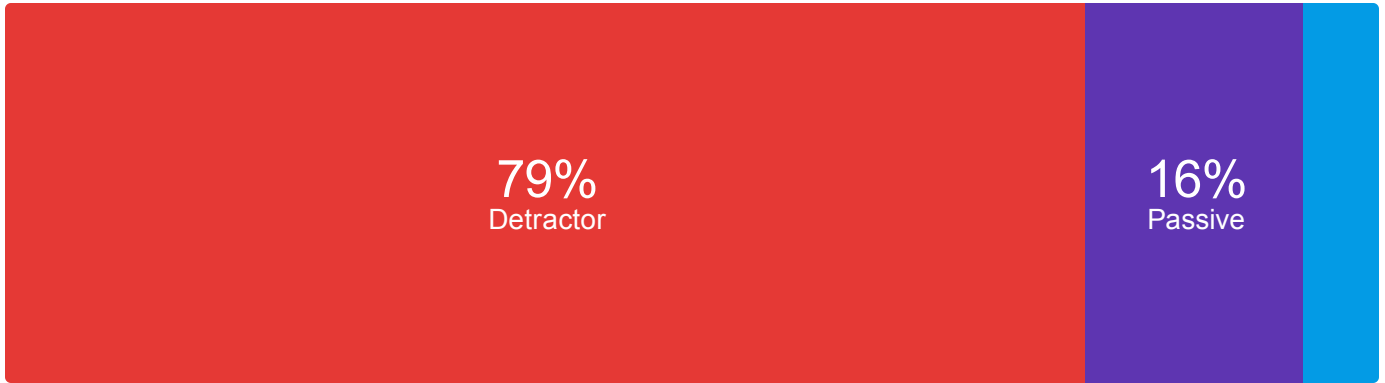
Field	Choice Count
Water	174
Juice	104
Sports Drink	169
Other	131
Total	578

Other - Text

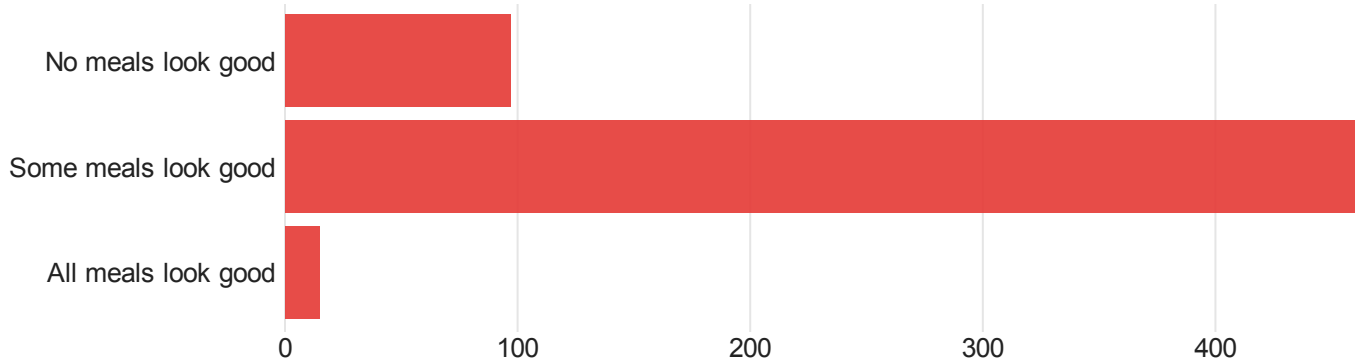
N/A
N/A
N/A
N/A

N/A

SE12 - On a scale from 0-10, how satisfied are you with the APPEARANCE of the cafeteria lunch?



SE13 - What amount of school lunches would you say Look good?

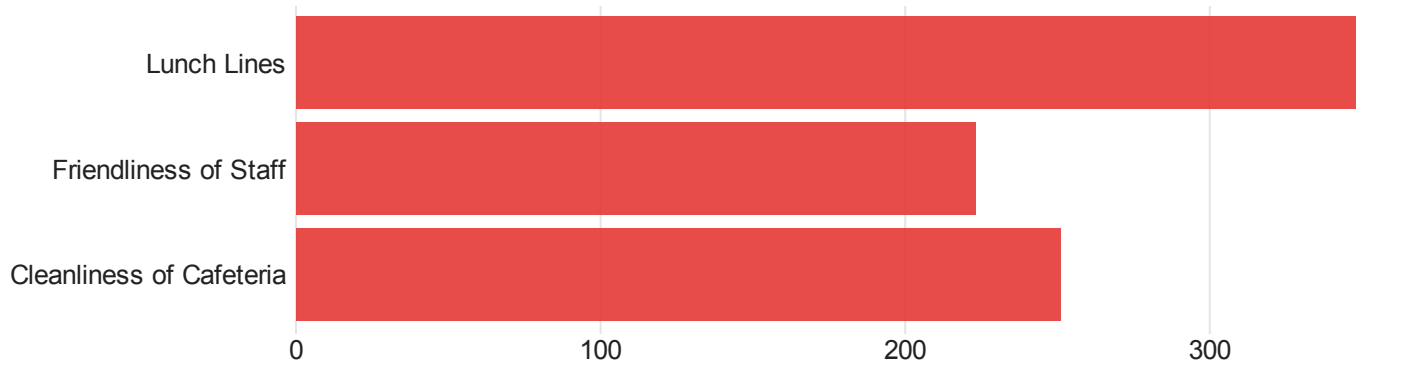


Field What amount of school lunches would you say Look good?

What amount of school lunches would you say Look good?

Field	Choice Count
No meals look good	97
Some meals look good	460
All meals look good	15
Total	572

SE16 - What areas, if any, is the service lacking?



Field	Choice Count
Lunch Lines	348
Friendliness of Staff	223
Cleanliness of Cafeteria	251
Total	822